


# Farm Energy IQ

Farms Today Securing Our Energy Future

Energy Efficiency for Direct Market Farms  
Tom Manning, New Jersey Agricultural Experiment Station



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## ENERGY EFFICIENCY FOR DIRECT MARKET FARMS

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### What is a direct market farm?

- A farming operation that sells some or all of its production directly to consumers



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### Types and Characteristics of Direct Market Farms

- Farm stands and retail markets
- U-pick
- Internet or mail order
- Restaurants and other food service establishments
- Farmers markets
- CSAs and cooperatives
- Value added (e.g., prepared foods)
- Agri-tourism



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### Energy Challenges for Direct Market Farms


- Cost considerations
- Economies of scale
- Seasonal variations
- Complexity of operation



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### Energy Uses in Direct Market Farming

- Transportation/shipping
- Lighting
- Air conditioning
- Refrigeration
- Processing




### Reducing Energy Used for Transportation

- Use advanced GPS
  - Traffic updates
  - Left-turn minimization
- Optimize routes and scheduling
- Combine pick-up and delivery trips (don't return with an empty vehicle)
- Maintain vehicles
- Avoid speeds above 65 mph
- Reduce idling
- Improve aerodynamics
- Consider wide-base (super-single) tires
- Use alternative fuels (natural gas/electric)





### Energy Efficient Lighting

- Use most efficient fixtures and bulbs (use lumens per watt to evaluate lamps)
  - LED
  - HID
  - Fluorescent
- Use LEDs in exit signs
- Replace T-12 lamps and magnetic ballasts with T-8 lamps and electronic ballasts
- Clean and maintain lighting
- Add lighting controls
  - Time clocks
  - Dimmers (manual or automatic)
  - Occupancy sensors



### Air Conditioning

- Select efficient units – SEER > 15 or EER > 10
- Regularly clean and maintain equipment
- Add improved controls
  - Smart thermostats
  - Use setbacks (for example, lower night setpoints)
  - Defrosting cycles
  - Calibrate sensors regularly
  - Locate sensors properly
  - Use alarm capabilities

### SEER and EER

SEER and EER are measurements of air conditioning efficiency, based on ANSI (American National Standards Institute) and AHRI (Air-Conditioning, Heating and Refrigeration Institute) methodologies

- **SEER = Seasonal Energy Efficiency Ratio**



$$= \frac{\text{seasonal cooling energy delivered (Btu)}}{\text{seasonal energy input (watt-hours)}}$$

SEER is intended for typical residential and commercial applications and may not reflect actual yearly use
- **EER = Energy Efficiency Ratio**

$$= \frac{\text{heat energy removed (Btu)}}{\text{energy input (watt-hours)}}$$


### Energy Savings for Refrigeration

- Select efficient refrigerators and freezers
- Keep coolers out of direct sun
- Cooler insulation should be at least R-19, but preferably R-30
- Clean and maintain equipment
- Maintain and calibrate controls
- Check refrigerant charge
- Keep doors closed
- Hydrocooling
- Demand defrost



### Using off the shelf air conditioners in walk-in coolers

- Uses custom controls to operate air conditioner unit (CoolBot™)
- Not appropriate for all applications, such as
  - Removing field heat
  - Temperatures much below 36°F
  - Coolers with frequent use of the door
  - When automatic restart after power loss is important
  - Freezing
- Not all air conditioners will work
- Air conditioners must be sized properly
- Cold room must be well insulated without air leaks




### Processing and Packing Equipment

- Cooking Equipment
- Vacuum pumps
- Exhaust hoods
- Heat recovery
- Mixers, grinders and other equipment and appliances
- Cleaning and sanitation and associated equipment
- Other (e.g. scalders)


### Motors

- Select high efficiency motors
- Regular maintenance (2 – 30% improvement)
  - Lubrication
  - Alignment
  - Ventilation
- Size to application and load
- Consider Variable Frequency Drive (VFD) motors




### Pumps

- Provide regular maintenance and inspection
  - Impellers (wear)
  - Bearings (lubrication)
  - Seals
  - Alignment
- Minimize friction losses in piping systems
- Avoid throttling valves
- Size pumps appropriately
- Multiple pumps for variable loads (or use VFD)



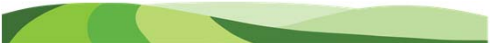
### Air Compressors

- Maintenance
  - Filters inspection and maintenance
  - Motor cleaning and lubrication
  - Drain trap inspection
  - Drive belt inspection where applicable
- Repair and reduce leaks
- Minimize pressure loss in piping



### Energy Considerations in Retail Outlets

<ul style="list-style-type: none"> <li>• Lighting</li> </ul>	<ul style="list-style-type: none"> <li>• Controls (and data logging)</li> </ul>
<ul style="list-style-type: none"> <li>• Refrigeration</li> </ul>	<ul style="list-style-type: none"> <li>• Train and educate staff</li> </ul>
<ul style="list-style-type: none"> <li>• Heating and cooling                             <ul style="list-style-type: none"> <li>– Smart thermostats</li> <li>– Heat pumps</li> <li>– Combined heat and power</li> <li>– Geothermal</li> <li>– Energy recovery</li> <li>– Condensing boilers</li> </ul> </li> </ul>	



### Greenhouses in Direct Market Farms

<h4>Heating and ventilating</h4> <ul style="list-style-type: none"> <li>– If possible, install thermal screens for shade and insulation</li> <li>– Consider automated control</li> <li>– Regularly calibrate control sensors</li> <li>– Maintain glazing</li> <li>– Seal openings (weatherstripping and caulk)</li> </ul>	<h4>Horticultural (supplemental) lighting</h4> <ul style="list-style-type: none"> <li>– Understand the crop's light requirements</li> <li>– Use efficient fixtures designed for greenhouse lighting</li> <li>– Install and operate according to manufacturer's recommendation</li> <li>– When available and feasible, use off-peak power</li> <li>– For LED systems: use the appropriate light spectrum</li> </ul>
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